

## VOLUNTEER SPOTLIGHT

### Cassie McCord

Cassie McCord is a resident of Munford, AL. She is a realtor/buyer specialist at Keller Williams Realty Group in Anniston and is also the co-owner of Curves in Saks.

Through her work in our Ambassador program, Cassie volunteers at the Chamber. The Chamber uses ambassadors, like Cassie, as a liaison to our small businesses and other members. It is a crucial program that helps gain new members and allows the Chamber to know what we can do to better our relationship and assist our members in the best ways possible.

"I wanted to let other small businesses know what all they offer in terms of education opportunities and networking events because the Chamber is a vital resource," said Cassie.

When she is not selling houses or representing the Chamber, Cassie can be found at local school sporting events cheering on one of her four children. Thank you Cassie for all that you do!



## NEW CHAMBER PARTNERS

Joseph Jankoski  
**Calhoun County Community Development Corporation**  
 1516 West 10th Street  
 Anniston, AL  
 (256) 741-8557  
 Individual Member

Esther Juarez  
**Don Jessie's Authentic Mexican Restaurant**  
 320 South Quintard Avenue  
 Anniston, AL  
 (256) 770-4053  
 Restaurants

Dave Legg  
**Olive Garden**  
 401 Oxford Exchange Blvd  
 Oxford, AL  
 (256) 831-4911  
 Restaurants

## WELCOME NEW MEMBERS!

### Renewals for October 17 – 21, 2011

*Thank you for your continued support of the Calhoun County Business Community*

- Buster Miles Auto Dealerships
- Farmers Furniture
- Hampton Inn & Suites
- Hood Packaging
- Lee Brass
- O' Brand Marketing
- Pediatric Care Center of Northeast Alabama
- ServiceMaster
- JSU – Dr. James Thomas
- Wade Clinic of Chiropractic
- Western Sizzlin

## DID YOU KNOW?

### Live Streaming Chamber Events

The Calhoun County Chamber of Commerce is now live streaming various meetings and events online on our Ustream channel. To watch the live streaming, you can watch on the Chamber's website at [www.calhouncchamber.com/pages/?pageID=192](http://www.calhouncchamber.com/pages/?pageID=192), or you can watch recordings of previous meetings and events on our Ustream channel at [www.ustream.tv/channel/calhouncchamber](http://www.ustream.tv/channel/calhouncchamber).

### Online Coupon Offers

We would like to offer our website's visitors printable online coupons to use at our Chamber members' locations. Email Emily the information about the offer your business is going to provide customers and the expiration date for this offer at [emilyd@calhouncchamber.com](mailto:emilyd@calhouncchamber.com). We hope these offers will encourage Calhoun County residents and visitors to shop locally because, if we simply switched just 5% of the money we spend elsewhere to buy local, over \$2 million in local sales tax revenue would be generated and result in more jobs, better schools, better parks, lower taxes, improved public safety, and better streets and highways.

### The Chamber Marketing & Tourism department

As the Chamber receives inquiries for potential meetings/special events, we will lay all of the ground-work and ultimately pitch the opportunities out to our chamber member hotels! This is a wonderful way of making it easier for both our potential visitors and for our Chamber members! If you'd like more information on this new procedure, please contact Ebonee Thompson at [eboneet@calhouncchamber.com](mailto:eboneet@calhouncchamber.com).

### Events

Chamber members, did you know you can add an event to our community calendar by visiting our website at [www.calhouncchamber.com](http://www.calhouncchamber.com), clicking the "Community Calendar" button, and visiting the "Add an Event" page? Once you've entered that information, email Emily the event details at [emilyd@calhouncchamber.com](mailto:emilyd@calhouncchamber.com), and she can add the event to our event calendar on Facebook

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# Spend \$20 on the 20th

# Support local business by spending \$20 on the 20th of every month!

## MEMBER SPOTLIGHT

### Monet Salon & Day Spa



Sam and Kim Pritchett have recently taken over ownership of Monet Salon & Day Spa, the largest spa in the area at 16,000 square feet. Monet Salon & Day Spa is a full service salon and day spa offering services such as:

Hair • Nails • Waxing • Massage Therapy • Facials • Permanent Makeup • Yoga Lyppassage • Spray Tanning • Smashbox Cosmetics • Gift Certificates

Monet Salon & Day Spa has numerous experienced technicians that frequently attend continuing education classes in order to stay current with the latest trends. The clientele is varied at Monet, and they service clients of all ages. Smashbox Cosmetics has just been added to the salon. Currently, Smashbox can only be purchased in Birmingham, Atlanta, or on the internet. Now the ladies of Calhoun County have the opportunity to purchase an elite cosmetic line

"We are excited to be a new member to the chamber," said Kim. "We are glad to be a part of a great organization and to be a part of the community."

"The reason that we joined the chamber is to promote business, both our own and Calhoun County. The Chamber works with us to spread the word about the services we offer at Monet Salon and Day Spa through events like Business After Hours, the recent Taste of Calhoun County, and Facebook connections. That same membership helps pay for efforts to bring new business to Calhoun County and support our community. All in all, I think that it's a great value that all business owners should take advantage of," said Sam.

Monet Salon is the area's largest full service salon. It doesn't really matter what you need; if it is related to looking better they can help you. They have: hairstylist that can give you a new look or maintain the look you have, estheticians to help with acne, age lines or intimate waxing, nail technicians to care for your feet and hands and finish your professional image, and massage therapist to relax and untie your muscles after a week of work and deadlines. Clients come from all walks, from Doctors and teachers to military and retirees. Sam says "We really look for people that want good service at an affordable price... We are making a living helping people feel good and take care of themselves."

If you enjoy being pampered or would like to pamper someone else then send them to Monet Salon & Day Spa. They offer Luxury Services at Affordable Prices!

#### Monet Salon & Day Spa

256.237.1107 • www.monetsalonanddayspa.com

Mon 9am - 5pm • Tue 9am - 6pm

Wed 9am - 6pm • Thur 9am - 7pm

Friday 9am - 6pm • Saturday 9am - 3pm

Sunday Closed



## GROUND BREAKING



▲ There was a groundbreaking for AOD Federal Credit Union's new Jacksonville branch on Friday, October 21st.

## RIBBON CUTTING



▲ There was a Ribbon Cutting for Pink Dessert Bar on Monday, October 17, located at 1225 Snow Street in Oxford.

## WINNERS



▲ The Chamber is excited to have won the iPad 2 from the Longleaf Style Readers' Survey.

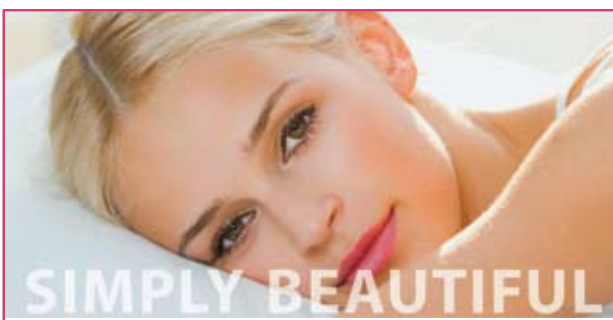
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