



# Work Week...The Voice of Business

## YEAR IN REVIEW

### Highlights of 2011 HIGHLIGHTS OF 2011

#### ORGANIZATIONAL DEVELOPMENT

1. Continue to Expand Business & Biscuits
2. Conducted "Bringing the Chamber to You" Campaign
3. Hired New Membership Sales Director and Membership Services Coordinator
4. Increased Social Media Presence with Facebook, Twitter, YouTube & Wordpress
5. Visited Municipalities with Chamber Board Meeting

#### MARKETING/TOURISM

1. Hosted Fireball Adventurally
2. Helped Fund Feasibility Study for Whitewater Park
3. Assisted with Tri-County Adventure
4. Hired New Marketing/Tourism Director
5. Re-formed Hotel/Motel Committee

#### PUBLIC AFFAIRS

1. Secured approval and funding for Depot Access Road
2. Presented Legislative Agenda and met with Governor
3. Coordinated tours for the Governor, Homeland Security Director and Alabama Department of Transportation Commissioner
4. Received \$500,000+ Grant to Assist with Displaced Worker Transition
5. Hosted congressional Staff with Depot tour and dinner

#### BUSINESS DEVELOPMENT

1. Presented Small Business Video Series
2. Recognized 14 Small Business Businesses at Small Business Gala
3. Saluted & Toured existing industries during "Salute to Industry Week"
4. Expanded Business Expo/A Taste of Calhoun County
5. Partnered with Small Business Partners on Workshops/Seminars

#### PROGRAM DEVELOPMENT

1. Graduated 29 participants in Leadership Calhoun County
2. Graduated 32 High Schoolers in Youth Leadership Calhoun County
3. Initiated Community Improvement Committee
4. Revamped Workweek Newsletter
5. Implemented new Board Member orientation.

## RENEWALS

December 23, 2011 - December 30, 2011

Thank you for your continued support of the Calhoun County Business Community

Quality Trophies & Awards

Anniston Family Fitness Center

Piper's Playhouse

Opportunity Center

The Salvation Army Thrift Store

Anniston-Oxford Realty Company

Classic on Noble

Sav-A-Life

### In Case You Missed It! 25 Days of Chamber

1. Business and Biscuits is one of the many networking opportunities for Chamber members to attend. This networking event gives everyone a chance to share about their business, upcoming events they may be promoting, and allows them to hear from others, while learning names and faces.
2. "Work Week" is the Chamber's weekly publication in The Anniston Star that spotlights Chamber Member businesses and Chamber activities. To view previously printed "Work Weeks," visit our archive at [www.calhouncamber.com/news](http://www.calhouncamber.com/news).
3. Joining and participating in Chamber programs means networking and uniting with business leaders and influential people concerning Calhoun County and the economic welfare of our community.
4. The Calhoun County Chamber of Commerce, its staff, board, members and committees, strive through various programs and efforts, to make Calhoun County an outstanding place to work, live, and visit.
5. The Chamber's Ambassadors Program works to strengthen and increase membership in the Chamber and responds to the needs of the Chamber members.
6. The Chamber's Education Community Improvement Committee strives to reduce environmental footprints and promotes beauty in the outside world for our businesses and industries.
7. The Chamber's Small Business Committee plans and holds small business seminars and helps organize small business activities.
8. The Chamber's Education Committee supports and implements programs that enhance the quality of education in local schools through ongoing programs between businesses and educators.
9. The Chamber's Membership Directory is a printed and online list of all Chamber Members alphabetically and by business category.
10. The Chamber of Commerce, through its various programs and members, works to build and promote the success and growth of the Calhoun County area and economy. For more information on the Chamber's progress, follow all of our online pages on our website, Facebook, twitter, YouTube, and WordPress.
11. The Chamber has numerous committees and programs dedicated to work with education, government, leadership, and tourism.
12. The Chamber's Business EXPO is an annual event, held in October, organized to promote our members through the area's largest networking opportunity.
13. Business After Hours is just one of the many networking opportunities for Chamber members to attend and share about their business, while mingling with other business leaders and influential people of the community.
14. The Chamber's Hotel/Motel Committee works to ensure local hotel/motel initiatives and develops solutions to challenges the industry may face.
15. LCC & YLCC are Chamber programs, which prepare and build Leadership resources within Calhoun County.
16. The Chamber's Quality of Life magazine is annually published and provides an informative and pictorial overview of life in Calhoun County.
17. If you would like to stay informed of all the wonderful things happening in and around Calhoun County, follow the Chamber's posts on our website at [www.calhouncamber.com](http://www.calhouncamber.com), Facebook, twitter, YouTube, and WordPress.
18. The Chamber constantly works to promote economic development and growth in and around Calhoun County. Join us!
19. The Chamber's Public Affairs Committee researches issues, develops statements, and makes decisions known to elected and appointed officials.
20. The Chamber's Tourism and Marketing Committee develops strategies geared toward increasing tourism and promoting Calhoun County as a tourist destination.
21. The Chamber's Salute to Industry week is an annually held opportunity for Chamber members to tour, discover and learn about local industries. The week consists of a tour, a golf tournament, and culminates at a Breakfast that recognizes the industries and highlights all that was learned throughout the week.
22. Ribbon Cuttings are Chamber events held for members, new and old. Whether they're opening a new branch or location or opening a brand new business, this event is made known to all Chamber members and the public through the Chamber's various publications: website, The Anniston Star's "Work Week," and Facebook.
23. The Chamber's Annual Meeting is held at the beginning of each year to celebrate the successes of the year before and share plans for the year ahead.
24. To stay informed on all things Calhoun County, stay tuned to the Chamber's website and social media as a source of news and events regarding Chamber members and Calhoun County.
25. The Chamber of Commerce serves as the "Voice of Business" and caters to its members and what they would like to see or need.

For more information or if you have questions regarding the Calhoun County or the Chamber, please contact us at 256-237-3536 or visit [www.calhouncamber.com](http://www.calhouncamber.com).

We're making it easier for you to stay in touch. Follow us on Facebook, Twitter, Wordpress & YouTube to stay up-to-date on Chamber events.

[www.calhouncamber.com](http://www.calhouncamber.com)

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