



The Calhoun County Chamber of Commerce took its show on the road Thursday and held its monthly Board of Directors Meeting at the Oxford Civic Center. The large gathering heard from the Chamber's Chairman of the Board, Phil Webb (L), Oxford Mayor Leon Smith and local business man Bill Newman.



Melissa and Mike Craven enjoy a little free time with Oxford Mayor Leon Smith and Calhoun County Chamber of Commerce Chairman Phil Webb during the Chamber's meeting in Oxford.

### CHAMBER NEWS

### COMMUNITY BULLETIN BOARD

#### ORGANIZATION DIVISION

Business After Hours at Dandy RV Superstore and Camping World was a blast as always. Thanks to our friends, Jim Dandy, Tammy and Jessica for throwing such a great pre-St. Pat's Party. The food from Golden Rule hit the spot and everyone oohed and aahed over the huge inventory of RV's and the cool stuff in Camping World. Chamber members learned that they are now renting RV's as well, so keep them in mind for those tailgate parties.

#### EDUCATION DIVISION

Leadership Calhoun County participants are doing their "ride-alongs" with law enforcement, so slow down out there. The ticket someone gets could come from a friend or colleague.

#### COMMUNITY AND BUSINESS DEVELOPMENT DIVISION

The Small Business Committee has launched the first Anytime Webinar, click on the Home Page "Featured Link" to view this webinar on "Venture Capital."

#### PUBLIC AFFAIRS DIVISION

The Economic Development Council held its Oversight meeting last week, so the legislative delegation was in the building.

#### MARKETING DIVISION

The redesign of the website has taken center stage this week. To see the new, cleaner more user-friendly chamber site, go to [www.calhouncounty.com](http://www.calhouncounty.com).

#### ALL POINTS BULLETIN

The Knox Series Vince Gill Concert is a complete sell-out. If anyone does not plan to attend and want to turn in their tickets, please do so because they will be sold.

**ACEF Scholarship Applications** are due April 7. For information and/or to apply online at [www.annistonacef.org](http://www.annistonacef.org). For information, call 256-741-1629.

**Cheaha Chapter of American Business Women's Association Scholarship Fund** applications are due May 15. College juniors, seniors and grad students who are female US citizens and residents of Calhoun or Talladega counties, attending or accepted by an accredited college or university with a GPA of 2.5/4.0 or higher may apply by sending name, telephone number, and e-mail address to [janiceh@calhouncounty.org](mailto:janiceh@calhouncounty.org).

#### Fairy Tale Weekend

6:30 - 8:30 pm March 25 and 26  
The Field Schools will spread fairy dust (figuratively) as they have an evening of fairy stories on Friday, March 25 and then build fairy houses on Saturday. For information go to [www.jsu/epic](http://www.jsu/epic) or call 256-782-8010.

#### Edward Jones "Taxes and Politics 2011"

Lunch Seminar- Noon Garfrerick's Cafe. March 31. This Washington update provides an overview of the current political environment, prospective legislation, and strategies for investment and retirement planning. To make reservations to this free lunch seminar please contact Edward Jones Investments at (256) 238-2980 or email [breanna.walker@edwardjones.com](mailto:breanna.walker@edwardjones.com) by March 25

### Calhoun County Chamber of Commerce

Are you making the most of your Chamber membership?

Calhoun County Chamber of Commerce membership provides you with a variety of ways to make new customer contacts, network with your fellow Chamber business members and enhance your overall lead generation and selling efforts.



## LOOK FOR LEADERCAST 2011 MAY 6TH AT THE BRIDGE

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Members of the Leadership Calhoun County (LCC) Board of Directors discuss issues at the March meeting. Lr Don Killingsworth (LCC class of 2009); Wendy Smith (2005); Kelley Haynes Pearce (2005); Matt Whitaker (2008); Chris Latta (2003), Roger Hansek (2007); Anna-Marie Mooror (2008). LCC Board members not pictured are: Stephanie Camp (2005); Delmer Ferguson (1999); Kathy Gillison-Parker (2004); Dennis King (2009); Alyson Mims (2008); Tim Mitchell (2005); Fred Smith (2010); Brenda Stedham (1991); Eula Tatman (2003); Matthew Wade (2010); Erin Woodruff (2006)



**Hard At Work** – Several committee members attended Wednesday's Salute To Industry meeting, including Chamber Volunteers : Jennifer Williams, Jessica Carter, Jay Howard & Rodney Owens. The ever-popular Salute To Industry Week will be held the week of Sept. 19-23, 2011.

### COMMUNITY CALENDAR OF EVENTS

#### NOW-MAY 22, 2011

**Chocolate: The Exhibition**  
Anniston Museum of Natural History  
Special Hours: Mon-Fri, 9am-5pm; Sat, 9am-6pm; Sun, noon-6pm  
Anniston Museum opens its newest blockbuster exhibit Saturday, January 29, 2011 at 9am. Discover the history of that sweet treat we love to eat—chocolate—in this amazing, educational exhibit from the Field Museum, Chicago. Watch for exhibition details and updates on our website, and look for more information in the next issue of *biologica*. Call (256) 237-6766 for more info.

#### NOW-JUNE 5, 2011

**Chocolate Vessels**  
Berman Museum  
Regular Museum Hours  
Berman Museum is proud to display a special collection of the sweetest kind, on loan from Margaret Wilson, a long-time collector. Chocolate vessels have a regal history dating to Spanish exploration. These wanderers returned to the New Spain and Europe with chocolate as a gift to the Kings. Chocolate's popularity grew among commoners as milk and sugar were added. Initially vessels were made from metals. Later, porcelain manufacturers created matching pot and cups sets specifically for serving this drink. More recently, the vessels were an alternative piece of many fine china collections. Included in admission.

#### MARCH 25, 2011

**Fairy Tales & Fun**  
**(CREATIVITY FOR CHILDREN)**  
DeSoto State Park Campfire Circle  
6:30 pm – 8:30 pm  
Join DeSoto State Park for an enchanting night starting with "fairy stories" and watching a "true fairy tale film". Bring your own folding chairs or quilts. Snacks provided.

#### MARCH 26, 2011

**Spring Fairy Houses**  
**(Children's Nature Observation Skills)**  
DeSoto State Park Playground Pavilion  
9:00 am - Noon  
Pausing in the forest or along the river to create a small structure for the good folk gives children the opportunity to bond with nature on a very personal level. Led by JSU Field Schools and DeSoto State Park, children learn to observe the tiny and important aspects of the natural world while constructing fairy homes along woodland trails. This is a very popular program and spaces fill quickly! Fee: \$10 per person; pre-registration encouraged (256-782-5697)

#### MARCH 30, 2011

**Understand Yourself and Office Dynamics**  
Anniston City Meeting Center  
1:00 p.m. to 4:00 p.m.  
Do you ever wonder why a co-worker reacts to certain situations the way they do, or for that matter, why YOU face communication struggles at work? This program provides answers to those questions using the Myers-Briggs Type Indicator (MBTI). A Master Practitioner will lead you through a fun journey in self-discovery and understanding others. The MBTI is used across the world in areas of human resources, organizational development leadership, career building, counseling, education, workforce development, and professional development. This workshop is essential for anyone needing professional development in all areas where people are involved - supervision, management, training, leadership, conflict management, and the list goes on! For one participant, the cost is \$20.00; for two or more from the same organization, the fee is \$15.00 each. There is an additional \$10 fee for each continuing education certificate. For additional information, or to register by phone, contact: Jacksonville State University Office of Continuing Education Phone: (256) 782-5918 Fax: (256) 782-5983 E-mail: conted@jsu.edu You can now register and pay online at [www.coned.jsu.edu](http://www.coned.jsu.edu).

#### APRIL 1-23, 2011

**April "Showers" Visitors with Fun "Chocolate" Events**  
Anniston Museum of Natural History  
Regular Museum Hours

All throughout the month of April, Museum visitors may take part in a fun contest with a very special prize! Remember when Charlie found the Golden Ticket and visited Willie Wonka's Chocolate Factory? Anniston Museum's Golden Ticket Candy Contest begins Friday, April 1st and runs through noon, April 23rd. During these weeks, kids (and adults!) can purchase a scrumdiddlyumptious chocolate treat from Anniston Museum Store and see if they can be as lucky as Charlie. The winner and up to four people of his/her choice will get the opportunity to spend the day as guests of Anniston Museum for a behind-the-scenes adventure! They will see where the live animals are housed and even have the opportunity to touch some- if they dare! The lucky winner will tour the Collections Department where more animals, plants - even some Native American artifacts - are stored. A behind-the-scenes Collections tour is like a Ripley's Believe it or Not adventure. Have a commemorative family photo made to keep as a memento of the day. Winners will also receive tickets for dinner and a movie for four people. Sound like fun? It gets better. The way to register, is to eat chocolate! When you buy a specially designated Anniston Museum signature piece of chocolate in the Museum Store, you may register to win this grand prize. Buy as many bars as you want, as often as you like from April 1st through noon, Saturday, April 23rd. The Museum Store Clerk will give you a registration form to fill out. Grand prize drawing will be held on Saturday, April 23rd at 3pm. You don't have to be present to win. So save your pocket change or allowance, and get ready to eat to win!

#### APRIL 2, 2011

**Knox Concert Presents Vince Gill**  
Anniston Performing Arts Center  
7:30 p.m.  
Vince Gill has sold more than 26 million albums, earned 18 CMA Awards, two Entertainer of the Year Awards, 18 Grammy Awards, is a member of the Grand Ole Opry and was inducted into the County Music Hall of Fame in 2007. See this highly acclaimed, award-winning performer in a concert you will not want to miss. Call 256-237-3464 or e-mail [knoxconcert@cablone.net](mailto:knoxconcert@cablone.net).

#### APRIL 7, 2011

**Girls Night Out**  
Anniston Museum of Natural History  
5:30-7:30 p.m.  
Ladies, treat yourself to a chocolate coated evening of fun, fashion and frivolity at Anniston Museum's second Girl's Night at the Museum, Thursday evening, April 7, from 5:30-7:30pm. In times past, chocolate was the food of the gods for the Aztec people, and only the elite were able to consume it. They were lavished in gold jewelry and drank foaming chocolate. If that sounds good to you, well, girls, we've got it beat! Bring your best girlfriends and experience that sort of exclusivity for yourself in this evening of chocolate, fun, and indulgence. We can't wrap you in gold, but the ancient Aztecs have nothing on Watson's for "bling!" A hidden jewel in Piedmont, Watson's will be here with hottest new looks for spring-purses, scarves, jewelry and more for your buying pleasure. Want to know how to tie fashion's hottest accessory, the scarf? No, it's actually not as simple as you think! The way you tie a scarf can bring even an outdated accessory into the future and make it hip. Wear your own scarf or purchase one on-site and let Watson's experts show you the newest tying trends to make any scarf look great on you. And we'll skip the bitter Aztec chocolate drink and offer something a bit more appealing—enjoy a glass of wine as you tour the blockbuster Chocolate: The Exhibition. You may even try a taste of chocolate wine, if you're adventurous! There will also be punch and snacks, some chocolate goodies, as well as the famous (and delicious!) chocolate fountain from Anniston's Classic on Noble. Enjoy a stroll with friends through the Chocolate exhibit, and learn more about what goes into making this sweet treat. Register for "scrumptious" door prizes of fashion and chocolate. Drawings throughout the evening. Payment is required to secure your reservation, and is only \$20/person for non members or \$18/person for Museum members. This evening event is

selling out fast, so get your reservations in now. Call 256-237-6766 or email [gmorey@annistonmuseum.org](mailto:gmorey@annistonmuseum.org). Remember, Girl's Night at the Museum is for ladies only!

#### April 8-10

**Bunnies & Blossoms Spring Market**  
Anniston City Meeting Center  
"The Junior League of Anniston-Calhoun hosting the fourth annual Bunnies & Blossoms Spring Market at the Anniston City Meeting Center on April 8, 9, 10. Get ready for the area's most unique shopping experience – just in time for Spring & Easter! Women's & Children's apparel, unique jewelry, cosmetics and specialty gift items are just a sampling of what you'll see. General admission tickets can be purchased in advance for \$5 at the Quintard Mall Guest Services, Willow Tree in Jacksonville and Gadsden, F&M Bank in Oxford or from any JLAC member. Visit [www.jlanniston.org](http://www.jlanniston.org) for information on special events."

#### APRIL 9, 2011

**Noble Street Festival**  
Downtown Anniston  
9 a.m. – 9:30 p.m.  
Join us in downtown Anniston as historic Noble Street becomes cyclists and pedestrians-only for a day at the Noble Street Festival. This FREE family festival features pro bike races, restaurants, music, art, a running race, and healthy activities for kids. Learn more as you explore this site. Contact us if you need more information. The Noble Street Festival benefits Calhoun County Relay for Life, a fund-raiser of the local chapter of the American Cancer Society. Almost \$40,000 has been donated since 2005. Several Calhoun County Relay Teams will be at the festival with creative fund-raising booths—so make sure to stop by! Call Mike Poe@ 256-236-6346 or e-mail [mike.poe@wachoviasec.com](mailto:mike.poe@wachoviasec.com). You may register on-line with Active.com. You may visit the Entry Form link to be printed and completed, then U.S. mailed to us with your check. You may pick up your rider packet Saturday at the Noble Street Festival from 12:00 noon to 6:00 p.m. or at the Piedmont Civic Center on Sunday morning before the ride from 5:30 a.m. to 7:15 a.m.

#### APRIL 10, 2011

**Cheaha Challenge Century**  
Piedmont Civic Center – 7:30 a.m.  
You may late register at the Saturday night Noble Street Festival from 4:00 p.m. to 8:00 p.m. Or you may late-register the morning of the ride from 5:30 a.m. to 7:15 a.m. at the Piedmont Civic Center  
COST: \$40. \$45 if post-marked after April 1st  
**HOW FAR:** 26, 47, 66, 88, or 102 miles.  
**ROUTE RULES:** We will again recommend the 12:30 rule at Cheaha State Park. If you reach the park after 12:30 p.m. (this is 44 miles into the ride), we recommend that you turn around and head back to Piedmont on your bike (thus completing 88 miles of the ride). This is to ensure you don't miss lunch/dinner at the Piedmont Civic Center and that you are off the course by dark!  
**WHAT'S INCLUDED:** Full breakfast before the ride, custom top-quality water bottle to first 500 registered, fully equipped rest stops along the route, all-you-can eat spaghetti and pizza at the finish, and a 100% cotton custom t-shirt. Lots of portolets. Breakfast upstairs at the Civic Center will be granola, vanilla yogurt, scrambled eggs, oat meal, raisins, bagels, cream cheese, orange juice, coffee. Breakfast begins at 5:00 a.m. and ends at 7:15 a.m.  
**FOOD:** Rest Stops will have peanut butter and jelly sandwiches, fig newtons, pretzels, popcorn, cookies, PowerAde, water, bottled water, bananas, orange wedges, and more.  
Lunch upstairs at the Civic Center will be spaghetti with or without meat, bread, and soft drinks. There will also be a variety of pizzas. All you can eat  
**FINISH TIMING:** Your name, hometown, and ride time will be posted on this web site after the ride. This is not a race. Ride at your own pace and enjoy the scenery and friendly volunteers!

The 2011 Calendar of Events is published by the Calhoun County Chamber of Commerce in cooperation with the Calhoun County Commission. If you have an event you would like included in this calendar, please contact us at 256-237-3536.

#### WELCOME NEW MEMBERS

**Dale Benton** – Benton Nissan  
1834 Highway 78 Oxford, AL 36203  
[dbenton@bentonissan.com](mailto:dbenton@bentonissan.com)  
[www.bentonissan.com](http://www.bentonissan.com)

**Bill Arnett** – Elite Business Systems – Xerox  
1902 Rainbow Drive Gadsden, AL 35901  
[Barnett@ebs-xerox.com](mailto:Barnett@ebs-xerox.com)  
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