The Calhoun County Chamber of Commerce Mission is to promote and sustain the economic growth of the Calhoun County Region, resulting in a community that is a dynamic place to work, visit and live.

www.CalhounChamber.com

The Value of Membership

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Member Benefits Overview

Networking/Relationship Building
People do business with people they know. The Chamber offers opportunities to meet other members at more than 40 events each year. Exchange business cards, talk with potential customers and vendors, and build relationships to help you grow your business.

Advocacy/Legislative Representation
The Chamber, its board, staff and members work to promote the Calhoun County area and represent "The Voice of Business." Partnering with the Chamber, individuals and businesses unite to build and advocate for the success of our local economy. The Chamber encourages member participation in committees, trips and discussions, so all can stay informed of legislation affecting our community.

Savings
All new business members are eligible for an advertising package which includes free and steeply discounted offers from several of our member businesses. Take advantage of special discounts and offer discounts for your business through Member-to-Member Deals and Hot Deals.

Member-Only Sponsorships & Advantages
All members are listed in the Chamber’s printed directory, our on-line directory and smartphone app. For increased visibility, members can take advantage of multiple promotional opportunities, including sponsoring annual events, discounted ads in Chamber publications, and the Chamber Partners Program.

Educational Opportunities
The Chamber offers educational webinars and seminars for member business owners, managers, and employees. We partner with other area businesses organizations to offer updated resources and presentations on relevant topics.

Programs of Interest
Community leaders, government officials, and Chamber members all attend popular programs such as the Annual Meeting, Economic Forum, Montgomery Dome Roam, and Legislative Breakfasts and Luncheons.

www.CalhounChamber.com
CALENDAR OF EVENTS

These annual events provide our members with the perfect opportunity to meet other members and make important contacts. Mark your calendars for these business building opportunities.

1st Thursday of each Month: **Business & Biscuits**
2nd Wednesday of each Month: **Lunch & Leads**
3rd Tuesday of each month: **Business After Hours**

Each January: **Annual Meeting**
Each February: **Economic Forum**
Each Spring: **Health & Wellness Show**
Each May: **Small Business Month**
  **Breakfast of Champions & Awards Gala**
Each September: **Salute to Industry Month**
  **Golf Outing and other events**
Each October: **Business to Business EXPO**
  **& Member Appreciation Day**

To partner with the Chamber by sponsoring an event or joining our Partnership Investors, please contact the Chamber at 256.237.3536.

*This is only a partial listing of events. The Chamber reserves the right to add, change, or remove events throughout the year.*

www.CalhounChamber.com
Events

Annual Meeting
At the Annual Meeting, each year, we celebrate the many successes of the past year and preview our exciting plan of action for the coming year, as we swear in the new Board of Directors and announce the Chairman’s Cup Recipient and Ambassador of the Year.

Economic Forum
Each year, Jacksonville State University’s Center for Economic Development updates the Chamber’s membership on the state of the economy in Calhoun County, the state, and the nation.

Small Business Month
During the month of May, the Chamber recognizes small businesses and thanks them for their contribution to the local economy. Events include the Breakfast of Champions, Seminars, and Small Business Awards Gala.

Health & Wellness Show
This showcase features opportunities for a healthy lifestyle including exercise demonstrations, programs, food demonstrations, health care checkups, and more.

Salute to Industry Month
Each September, the Chamber recognizes local industries and their contributions to Calhoun County. Events include the Salute to Industry Golf Outing and a Breakfast or Luncheon.

Business Expo
During October, more than 100 Chamber Member Exhibitors display their goods and services, while hundreds of visitors and members peruse the exhibits.

Business & Biscuits
The first Thursday of each month, this morning networking opportunity begins at 7:30 a.m. and is hosted at various Chamber Member locations.

Lunch & Leads
Held the second Wednesday each month, this event moves around to Chamber member restaurants throughout the county and encourages members to connect over lunch.

Business After Hours
The third Tuesday of each month, this networking opportunity, regarded as the area’s best, allows members to meet and socialize in a very relaxed setting, beginning at 5:30 p.m.

Seminars, Workshops, and Luncheons
These include our Social Media Boot Camp and seminars on current topics of importance to our business community.

Ribbon Cuttings & Ground Breakings
The Chamber provides the ribbon and scissors for these events, recognizing new businesses. Other members are invited to attend, and a photo of the event will be published in the Chamber’s “Work Week” and social media pages.
Opportunities for Involvement

Ambassadors
The Ambassador program consists of enthusiastic volunteers from the Chamber membership who donate their time to help build member commitment and raise community awareness of Chamber activities and benefits. The Ambassador program provides opportunities for you to connect with local business leaders and build lasting relationships. A high level of prestige and credibility is extended to yourself and your business through your involvement with this well respected goodwill group.

Mission: to promote general membership services and enhance goodwill for the Calhoun County Chamber of Commerce with the highest degree of professionalism, knowledge, and integrity; mastering in Recruitment, Retention, and Referrals.

Community Improvement Committee
The Community Improvement Committee strives to improve our community in the sense of reducing environmental footprints and promoting beauty in the outside world of our businesses and industries.

Public Affairs Committee
The Public Affairs Committee researches issues, develops statements, and makes decisions known to elected and appointed officials.

The Chamber’s Public Affairs Committee's purpose is to represent and be a proactive voice for the members and the overall business community with all levels of government in order to improve and sustain a positive business climate.

Small Business Committee
The Chamber’s Small Business Committee plans and implements small business seminars and helps organize small business activities like the Breakfast of Champions and the Small Business Awards Gala, and the Shop Local Campaigns.

The Chamber’s Small Business Committee works with the mission “to promote the growth, success and recognition of small businesses by promoting training, networking opportunities, and engaging public awareness.”

Workforce Development Committee
The Workforce Development Committee supports and implements programs, which enhance the quality of education in all local schools, and encourages the development of a job-ready workforce through ongoing programs between educators and the business community.

Leadership Calhoun County
This program is designed “to prepare and build leadership resources within our entire county” with the class being comprised of leaders and emerging leaders. They receive an intense view of our civic and governmental leadership through direct contact with a wide spectrum of institutions that keep Calhoun County moving forward.

Human Resources
These monthly meetings are an opportunity for HR Professionals of local manufacturing companies to meet and discuss issues of common concern.
Other Connections & Resources

Publications

**CalhounChamber.com** - This site houses our Event Calendar, online Membership Directory, and more, hosting more than 33,500 visitors annually.

**The Relocation Guide** - More than 1,000 printed copies distributed annually to newcomers and an electronic version on the Chamber’s website, provides information on goods and services needed when moving to our area.

**Work Week** - Each Friday, recaps of Chamber events, upcoming event announcements and volunteer spotlights are inserted into the Anniston Star via a two page spread.

**Anniston Star Monthly Wraps** - The first Tuesday of every month, the Anniston Star is wrapped in details and images of upcoming events and Chamber announcements.

**Chamber Connections** - This digital magazine is distributed to all members via email and hosted on the Chamber website, recapping each quarter's events and accomplishments.

**Economic Update Magazine** - Produced by the Anniston Star and the JSU Center for Economic Development, this magazine provides an economic breakdown for our cities, county, region, state and nation.

**Monthly E-Newsletters** - This email is distributed to the entire membership each month, detailing upcoming events, new members and opportunities for involvement.

**Monthly Connection Mailer** - Each month, all primary representatives receive a newsletter with a spotlight article, calendar of events, and Business After Hours announcement via standard mail.

**Membership Directory** - This publication is a categorical listing of Chamber Members.

**Member Only Login** - Members can submit events, update their listing, advertise job opportunities, hot deals and more through our Member Only Login on www.ChamberLogin.com. You can also add keywords to help consumers find you when they run searches, and run reports to see hit statistics for your home page and other advertised items.

**Chamber App** - Want to search the Membership Directory, Event Calendar, businesses near you or coupons on your phone? Download Calhoun2Go for FREE in the Apple App or Google Play stores. Start a New User account, and click the navigation buttons at the bottom or the search button at the top to begin browsing.

Follow us on Social Media

[Facebook](https://facebook.com/calhouncountychamber) - facebook.com/calhouncountychamber

[Chamber Blog](https://calhounchamber.wordpress.com) - calhounchamber.wordpress.com

[Twitter](https://twitter.com/CalhounChamber) - @CalhounChamber

[Instagram](https://instagram.com/CalhounChamber) - @CalhounChamber #UShopLocal

[YouTube](https://youtube.com/user/calhounchamber) - youtube.com/user/calhounchamber

[Pinterest](https://pinterest.com/calhounchamber/) - pinterest.com/calhounchamber/

[LinkedIn](https://www.linkedin.com/company/calhoun-county-chamber-of-commerce) - /company/calhoun-county-chamber-of-commerce
Visit Calhoun County

Regardless of what your vacation checklist consists of, we have invigorating outdoors, amazing cultural sights, mouth-watering food and Southern hospitality all wrapped into one amazing vacation destination. Your Chamber is also our area Visitors’ Center. Monday through Friday from 8 a.m. to 5 p.m. we’re here to help visitors plan a relaxing getaway or one of a kind adventure.

VisitCalhounCounty.com - This resource lists those in the hospitality industry and area attractions, receiving more than 10,400 visitors annually.

Eat, Stay Play Visit Guide - With more than 8,000 printed each summer, this guide details information on upcoming events and area attractions for visitors when traveling to our area.

Visit E-Newsletters - Every other month, visitors who have opted into receiving more information are emailed a calendar of events and attraction information.

Visit Calhoun County App - If you want to know what's going on in and around Calhoun County, download the FREE Visit Calhoun County App from the Google Play and Apple i-Tunes store, and browse restaurants, accommodations, and attractions.

Facebook - facebook.com/VisitCalhounCounty
Twitter - @VisitCalhounCo
Instagram - @VisitCalhounCo #VisitCalhounCo
Blog - visitcalhounco.blogspot.com

Stay in the Loop
“We are the best business tool, providing opportunities to engage, link and grow businesses.”

It's about people. It's about ideas. It's about influence. The Power of Connection. Your business thrives on it. Your future depends on it. Connect with success at the Calhoun County Chamber of Commerce, your link to influential people, innovative ideas and exclusive opportunities. Chamber members are as diverse as the county itself. They represent businesses and industries of all sizes, and viewpoints from every position on the political spectrum. Together, we're shaping Calhoun County's dynamic business environment and making the area an exceptional place to live and work. Join us and make your own connections - in Calhoun County and in the world of business.

Online application forms are available at www.CalhounChamber.com.

For more information about joining this dynamic organization with over 1100 members, please contact Kim Boyd, Membership Director, at 256.237.3536 or kimb@calhounchamber.com.