



**CALHOUN COUNTY AREA  
CHAMBER AND VISITORS CENTER**

---

# **AMBASSADORS**

---

*Guidelines and Application*

**CALHOUN COUNTY AREA CHAMBER & VISITORS CENTER**

1330 Quintard Avenue  
Anniston, Alabama 36201  
(256) 237-3536  
[www.calhouchamber.com](http://www.calhouchamber.com)

# **Calhoun County Area Chamber & Visitors Center Ambassadors Committee Guidelines**

## **MISSION STATEMENT**

To promote Chamber Membership and Services while fostering member relationships with the highest degree of professionalism and integrity.

## **QUALIFICATIONS FOR PROSPECTIVE AMBASSADOR COMMITTEE MEMBERS**

Being a Committee member requires participation. The Ambassador Committee will be comprised of business leaders and active individuals. To maintain membership in the Ambassador Committee, participants must remain members in good standing with The Chamber (no outstanding invoices), and must attend one Maximize Your Membership or Coffee with The Chamber session annually.

To maintain membership in the Ambassador Committee, participants must remain members in good standing with The Chamber (no outstanding invoices), and must attend one Chamber 101 session annually.

## **STRUCTURE**

The Ambassador Committee will have a Chair and Vice Chair. (The Vice Chair for the current year will become The Chair for the following year, and is elected by a majority vote of the Ambassador Committee). The Chair and Vice Chair will have responsibility to coordinate duties with Chamber staff at events. The Chamber Liaison to the Ambassador Committee will assist prior to events by emailing or texting event reminders, meeting reminders and other duties as needed.

## **AMBASSADOR COMMITTEE PARTICIPATION**

Committee members are encouraged to participate in a majority of networking events such as Business & Biscuits (B&B), Lunch & Leads (L&L), Business After Hours (BAH), and Coffee With The Chamber throughout the year.

Committee members are encouraged to participate in a majority of all Ribbon Cuttings and Grand Openings throughout the year.

# Calhoun County Area Chamber & Visitors Center Ambassadors Committee Guidelines

## RECOGNITION

There will be an annual “Ambassador of the Year” award. Criteria for this will be a consideration of service, teamwork, attitude, and reliability. The winner of the annual award will be given prominent recognition for themselves and their business, and will be given their award at the Annual Meeting.

Committee members will renew commitments at the beginning of each calendar year, and will submit a professional bio including a photograph for recognition purposes.

## GENERAL

Committee members should wear their Chamber Ambassador name tags at all Chamber events. A business name tag can be worn in addition to the Ambassador name tag, if desired.

During an extraordinarily busy time of business, Committee members may take up to a 90-day “leave of absence” without counting against them. Anyone desiring to do so, needs to notify the Chamber Liaison in writing.

There will be individual recognition on The Chamber Website for members of the Ambassador Committee and their companies.

Members who fail to take an active role in BAHs, L&Ls, B&Bs, Ribbon Cuttings, Grand Openings, other Chamber functions and other duties – and/or who fail to request a leave of absence – will be evaluated for continued participation in the Ambassador Committee. The committee member will be contacted by the Chamber Liaison to gain understanding of the situation and report to the chair and vice chair. All issues and/or decisions will be decided by the Chamber Liaison, the Chair and the Vice Chair collectively. If a Committee member is removed from the Ambassador Committee due to lack of participation according to the Guidelines, they will have the opportunity to be reinstated in six months from removal date.

## COST

The Ambassador Committee is a non-refundable annual fee of \$25.00. This covers the cost of a name tag and processing fees. Committee members who require a replacement for lost, stolen, or misplaced name tags will be charged \$10.00. For further information, please contact Kim Boyd at 256.237.3536 or by email at [kimb@calhouncchamber.com](mailto:kimb@calhouncchamber.com).

# Calhoun County Area Chamber & Visitors Center Ambassadors Application

Name/Title: \_\_\_\_\_

Company Name: \_\_\_\_\_

Address: \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone:

Work: \_\_\_\_\_ Cell: \_\_\_\_\_

Email: \_\_\_\_\_

Preferred method of communication: \_\_\_\_\_

Give a brief description of your primary duties:

---

---

---

Please list any additional Professional or Volunteer Organizations in which you are engaged:

---

---

---

Why do you want to serve as an ambassador?

---

---

---

---

---

# Calhoun County Area Chamber & Visitors Center Ambassadors Application

☐ I have read and understand the purpose of being an Ambassador as stated in the guidelines. I understand that I will be volunteering my time to be involved in the Ambassador Program.

Applicant's Signature: \_\_\_\_\_ Date: \_\_\_\_\_

## **Employer's Endorsement**

\*(required unless applicant is the business owner or individual member):

*I understand and support the above applicant's desire to participate as an Ambassador of the Calhoun County Chamber of Commerce.*

Name: \_\_\_\_\_ Title: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Please submit all fully completed applications to:

Kim Boyd  
Membership Director  
Calhoun County Area Chamber & Visitors Center  
PO Box 1087  
Anniston, AL 36202  
256.237.3536  
kimb@calhouncchamber.com

\_\_\_\_\_ **For Office Use Only** \_\_\_\_\_

Date Application Received: \_\_\_\_\_

Professional Bio with photograph attached? \_\_\_\_\_

Date membership session attended: \_\_\_\_\_

Date Approved: \_\_\_\_\_

Date Nametag ordered: \_\_\_\_\_

\$25 Annual Committee Fee Paid: \_\_\_\_\_