



THANK YOU TO OUR CHAMBER PARTNERS!









































































































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Chamber Breakfast Sponsor - \$250

Monthly morning network building opportunity. Held on the first Thursday of each month from 8:00 am to 9:00 am. Sponsor provides a venue and breakfast for 50-60 people, and gives a 10 minute presentation about their business. Company logo featured on event listing and promotions.

Lunch & Leads Sponsor - \$250

Monthly lunchtime network building opportunity. Held on the second Wednesday of each month from 12 noon – 1:00 pm. Sponsor will choose a Chamber member restaurant venue and will give a 10 - 15 minute talk about their business. Guests will purchase their own lunch. Company logo featured on event listing and promotions.

Coffee with the Chamber Sponsor - \$100

Held on the second Friday of each month from 8:30 am to 9:30 am at the Chamber. Company logo featured on event listing and promotions.

Business After Hours Sponsor – \$1000

Monthly evening network building opportunity. Held on the third Tuesday of each month from 5:00 pm to 6:30 pm. Sponsor will provide a venue, heavy appetizers, beer and wine for 150 guests. Sponsor will give a brief presentation about their business. Company logo featured on event listing and promotions. Includes color invitation on back cover of monthly Chamber mailer.









ANNUAL MEETING January

At the Annual Meeting, each year, we celebrate the many successes of the past year and preview our plan of action for the coming year, as we swear in the new Board of Directors and announce the Chairman's Cup Recipient, Ambassador of the Year, LCC W. Roy Crow Award, and Tourism Champion.

Presenting Sponsor – \$3000

Includes 6 reserved seats (1 table), with catered lunch in front of the stage at the Annual Meeting. Company name/logo will be featured on promotions.

Table Sponsor – \$1000

Includes 6 reserved seats (1 table), with catered lunch in the front of the room at the Annual Meeting. Company name/logo will be featured on promotions.

Gold Sponsor – \$900

Includes 4 reserved seats and catered lunch at the Annual Meeting. Company name/logo will be featured on promotions.

Silver Sponsor – \$700

Includes 3 reserved seats and catered lunch Meeting. Company at the Annual name/logo will be featured on promotions.

Bronze Sponsor – \$500

Includes 2 reserved seats and catered lunch at the Annual Meeting. Company name/logo will be featured on promotions.







ECONOMIC FORUM Late February/Early March

Economic Forum - Presented by the JSU Center for Economic Development, the forum centers on the state of the economy and economic outlook for the city, county, state and regional levels.

Presenting Sponsor - \$1000

Includes 4 reserved seats at the annual Economic Forum. Company logo featured on print and online promotions.

Gold Sponsor - \$750

Includes 3 reserved seats at the annual Economic Forum. Company logo featured on print and online promotions.

Silver Sponsor - \$500

Includes 2 reserved seats at the annual Economic Forum. Company logo featured on print and online promotions.









MEMBER APPRECIATION Late Fall

Member Appreciation Day – \$250

The goal of this program is to have a day where members can have fun. Member Appreciation Day includes lunch, fun activities and door prizes. Company name/logo included on promotions.







Small Business Month (April or May) - \$2000 Fee

Includes promotions at all Small Business Month events, and media sponsor.

Small Business Awards -

The Business Awards recognize businesses and individuals supporting the community, demonstrating growth, finding ways to innovate, and working with others as mentors and collaborators. Those nominated must be a member of the Calhoun County Area Chamber & Visitors Center or employed by a member of the Calhoun County Area Chamber & Visitors Center.

Title Sponsor - \$3000

Includes 6 reserved seats at the Annual Small Business Awards, catered dinner from a local restaurant and a show with a comedian or motivational speaker. Company name/logo will be featured on promotions.

Presenting Sponsor - \$2000

Includes 6 reserved seats at the Annual Small Business Awards, catered dinner from a local restaurant and a show with a comedian or motivational speaker. Company name/logo will be featured on promotions.

Keynote Speaker/Entertainment Sponsor - \$1500

Includes 6 reserved seats at the Annual Small Business Awards, catered dinner from a local restaurant and a show with a comedian or motivational speaker. Company name/logo will be featured on promotions.







SMALL BUSINESS (cont'd)

Reception Sponsor - \$1500

Includes 6 reserved seats at the Annual Small Business Awards, catered dinner from a local restaurant and a show with a comedian or motivational speaker. Company name/logo will be featured on promotions.

Table Sponsor - \$1000

Includes 6 reserved seats at the Annual Small Business Awards, catered dinner from a local restaurant and a show with a comedian or motivational speaker. Company name/logo will be featured on promotions.

Gold Sponsor - \$800

Includes 4 reserved seats at the Annual Small Business Awards, catered dinner from a local restaurant and a show with a comedian or motivational speaker. Company name/logo will be featured on promotions.

Silver Sponsor - \$500

Includes 3 reserved seats at the Annual Small Business Awards, catered dinner from a local restaurant and a show with a comedian or motivational speaker. Company name/logo will be featured on promotions.

Bronze Sponsor - \$300

Includes 2 reserved seats at the Annual Small Business Awards, catered dinner from a local restaurant and a show with a comedian or motivational speaker. Company name/logo will be featured on promotions.









SALUTE TO INDUSTRY GOLF OUTING Each Sept.

Salute to Industry Month (September) – \$2000

Includes promotions at all Salute to Industry events, and media sponsor for the month of September.

Salute to Industry Golf Outing Presenting Sponsor - \$1500

Includes 4 golfers and company promotions. Company logo on front cover of golf entry form and included in all print and digital promotions.

Salute to Industry Golf Outing Tee Box Sponsor - \$1000

Includes 2 golfers and company promotions. Tee Box Sponsor will set up a pop-up tent on the assigned tee box and provide drinks, food and promo items for the teams as they move through the course. 4-man scramble.

Salute to Industry Golf Outing Hole Sponsor - \$700

Includes 2 golfers and company promotions. 4-man scramble.







BUSINESS EXPO Third Tuesday of October

Business Expo - Each year, more than 1500 attendees peruse more than 90 exhibitors, including restaurants, at the Calhoun County Area Chamber & Visitors Center's Annual Business to Business EXPO. The annual Business Expo is held at the Anniston City Meeting Center.

Presenting Sponsor - \$4000

20ft. X 8ft. Booth, company logo included in print and online promotion.

Gold Sponsor - \$2000

20ft. X 8ft. Booth, company logo included in print and online promotion.

Silver Sponsor - \$900

10ft. X 8ft. Booth, company logo included in print and online promotion.

Bronze Sponsor - \$700

8ft. X 8ft. Booth, company logo included in print and online promotion.

Standard Exhibitor Booth - \$600

8ft. X 8ft. Booth.

Exhibitors Lounge - \$600

The sponsor may display company information and provide refreshments for expo exhibitors.











Business Big Shots – Sporting Clay Shoot held at CMP Talladega

Title Sponsor (Exclusive) – \$1250

Includes large logo on banner, all print and digital promotions, and all station signs, golf cart, lunch for team, and 4-person team entry for clays loop and pistol steel challenge.

Gold Sponsor – \$800

Logo on sponsor banner and station sign, company name on promotions, golf cart for clays loop, lunch for team, and 4-person team entry for clays loop and pistol steel challenge.

Food Sponsor – \$500

Sign at food tables, logo on promotions and sponsor banner.

Station Sponsor – \$250

Logo on station sign, company name on promotions, golf cart for clays loop, and 2-person team entry for clays loop.







LEADERSHIP CALHOUN COUNTY (LCC)

LCC Team Building Day Sponsor – \$500

The goal of this day program is to get acquainted, have fun and become oriented with the LCC Program, and work as a team to achieve success for all.

LCC Center for Domestic Preparedness & Board Training Day Sponsor - \$500

The goal of this day program is to provide an awareness of the defense and security entities unique to Calhoun County; to help create an atmosphere of appreciation for the people who work in these operations and to provide an insight into the importance of their operations to our community and nation, also includes Board Training.

LCC Anniston Army Depot & Media Day Sponsor - \$500

The goal of this day program is to provide an awareness of the defense and security entities unique to Calhoun County; to help create an atmosphere of appreciation for the people who work in these operations and to provide an insight into the importance of their operations to our community and nation. Also covers an overview of the media and what to do when they call.

LCC Small Business, Agriculture & Financial Sectors Day Sponsor - \$500

The goal of this day program is to provide an awareness of small businesses within Calhoun County and the organizations that provide support for small business development, to provide an opportunity to learn about the importance of the agricultural businesses in our area and to provide an awareness of the variety of services offered by the financial sector.

LCC Cultural Arts & Community Service Day Sponsor - \$500

The goal of this day program is to provide an awareness of the variety of culturally and historically significant locations and events in Calhoun County which play a part in the overall quality of life for those residing in the county or those looking to relocate in the area, and to expose class members to the health and human service agencies that service the people of Calhoun County. Our vision is to inspire members to increase their volunteer support and financial giving.



LEADERSHIP CALHOUN COUNTY (LCC) (cont'd)

LCC Economic Development/Industry Day Sponsor - \$500

The goal of this day program is to provide an awareness of industry within Calhoun County. To help create an atmosphere of appreciation for the people who work in industry and to provide an insight into the variety of established industry that provides Calhoun County with a successful and marketable community.

LCC Healthcare Day Sponsor - \$500

The goal of this day program is to provide the LCC class members with a local and statewide perspective on healthcare with a focus on Calhoun County's facilities and services.

LCC Law & Justice Day Sponsor - \$500

The goal of this day program is to provide an awareness of local law enforcement issues, increase appreciations for those employed in these fields, and gain a greater understanding of the judicial system.





Youth Leadership Calhoun County (YLCC) Team Building Day Sponsor - \$500

The goal of this day program is to get acquainted, have fun and become oriented with the YLCC Program, and work as a team to achieve success for all.

YLCC Quality of Life & Cultural Arts Day Sponsor - \$500

The goal of this day program is to provide an opportunity to experience and explore some of the many assets throughout Calhoun County and the region in the areas of tourism, culture and recreation, while learning the economic impact tourism plays in our community, and to provide an awareness of the variety of cultural and historical significant locations and events in Calhoun County which play a part in the overall quality of life for those residing in the county. Sponsor will be able to participate during the day program, and will coordinate activities with Chamber Programs Director.

YLCC Small Business, Economic Development & Depot Day Sponsor - \$500

The goal of this day program is to provide an awareness of small businesses and industry within Calhoun County, and to provide an awareness of the defense and security entities unique to Calhoun County. Sponsor will be able to participate during the day program, and will coordinate activities with Chamber Programs Director.

YLCC Local Government & Life Skills Day Sponsor - \$500

The goal of this day program is to provide an awareness of our local government, to learn soft skills and attend an etiquette lunch. Sponsor will be able to participate during the day program, and will coordinate activities with Chamber Programs Director.

YLCC Career & Mentors Day Sponsor - \$500

The goal of this day is for students to learn about resumes and interview skills, participate in mock interviews and have lunch with a mentor in their field of interest. Sponsor will be able to participate during the day program, and will coordinate activities with Chamber Programs Director.

YOUTH LEADERSHIP (YLCC) (cont'd)

YLCC Law & Justice Day Sponsor - \$500

The goal of this day program is to provide an awareness of local law enforcement issues, increase appreciation for those employed in these fields, and gain a greater understanding of the judicial system. Sponsor will be able to participate during the day program, and will coordinate activities with Chamber Programs Director.

YLCC Jacksonville State University Day Sponsor - \$500

The goal of this day program is to expose the YLCC Class to higher education institutions through interaction with personnel, and viewing facilities and programs, and to have a better understanding of the status of education in Calhoun County. Sponsor will be able to participate during the day program, and will coordinate activities with Chamber Programs Director.

YLCC Gadsden State Community College Day Sponsor - \$500

The goal of this day program is to expose the YLCC Class to higher education institutions through interaction with personnel, and viewing facilities and programs, and to have a better understanding of the status of education in Calhoun County. Sponsor will be able to participate during the day program, and will coordinate activities with Chamber Programs Director.









Partners in Education Meeting Sponsor - \$500

Partners in Education is a group of Chamber members, local government representatives, and administrators from every school in the county. This committee shares ideas and looks for ways to promote and strengthen education within our community. Members of this committee help with everything from finding job shadowing opportunities for high schoolers, mentoring elementary and middle school kids, participating in career fairs and school club days, organizing hands on efforts for schools such as clean up days, and even serving as a part of our speaker's bureau list. Choose one month: February, May, July or October.

Chamber In the Classroom Sponsor – \$1000

This program focuses on teaching social and emotional skills such as time management, professionalism, problem solving, team work, organization, positive attitude, and resilience to high school students at different locations throughout Calhoun County. Company logo will be featured at each school and volunteers from your company will assist in speaking to students.

Job Shadow Day Sponsor – \$1000

This program focuses on giving 11th & 12th grade high school students a look into the day-to-day happenings of their future career choice by having them shadow someone in their field of interest. There are four job shadow days held each school year reaching students from all schools whether city, county, and private. Company logo will be featured at the Kick-Off Ceremony and on any social media publications related to the event, and your company will assist in speaking to students at the Kick-Off Ceremony.

Choose from the following Job Shadow Days:

February April October







State of the Schools (K-12) Sponsor - \$250

School superintendents in Calhoun County will give a presentation on successes and opportunities, current projects, and future plans. Superintendents will give updates for both County and City school systems. Company logo included in print and online promotion.

State of Higher Education Sponsor – \$250

School officials in the Calhoun County area will give a presentation on successes and opportunities, current projects, and future plans. Company logo included in print and online promotion.

State of the Cities Sponsor – \$250

Calhoun County mayors will give a presentation on community successes and opportunities, economic development, current projects, and future plans. Mayors will give updates for the following cities in Calhoun County: Anniston, Hobson City, Jacksonville, Ohatchee, Oxford, Piedmont and Weaver.

State of the County Sponsor - \$250

The Calhoun County Commissioners will give a presentation on community successes and opportunities, economic development, current projects, and future plans for each of their districts.

State of the State Sponsor – \$500

State level elected officials will give an update on achievements and completed legislation.

State of Agriculture - \$250

An update on the state of agriculture in Alabama provided by the Commissioner of Agriculture. Other speakers may be added closer to the time of the event.

State of Law Enforcement - \$250

An update on the state of law enforcement in our communities provided by the Calhoun County Sheriff and chiefs of local law enforcement.



Media Sponsor of the Month - \$2000

Media sponsor for Chamber e-newsletter, and work week. Company logo featured on print and online promotions.

Digital Sign Sponsor of the Month – \$500

Company logo featured in a 10-second spot on rotation on the Chamber LED sign facing Quintard Avenue. Logo will be included in rotation for a full month.

Welcome/Relocation Packet Sponsor - \$500

Information packets are distributed to area visitors, and families that are relocating to the Calhoun County Area. Company logo and contact information included on each packet.

Office Sponsor - \$1000 per year for 5 years

5-year commitment for sign above office totaling \$1000 per year for a period of 5 years. Sign will be located above office door and will be visible to all visitors throughout the year.

Friday Shirt Sponsor – \$500, one sponsor per month

On Fridays, Chamber Staff will wear your company-provided shirts to promote your business. Sponsor will provide shirt for 6 Chamber Staff members.

Chamber E-Newsletter Sponsor - \$200 per week

Ad will be included on the Chamber e-newsletter on Mondays during your chosen week. E-newsletter is emailed to over 2000 contacts each week.

Website Ad Banners – \$100 per month per page

Clickable banners that redirect traffic to your website are available for placement on the top 5 most popular pages on the Chamber website.

110% Club - An extra 10% to your annual membership fee

This is a great promotional option for anyone seeking to further support the Chamber while also receiving advertising in our weekly Work Week full page ad in the Anniston Star for a full year.

YOU'VE ASKED, WE'VE LISTENED PROMOTIONAL PRICING

If you're promoting your business or an upcoming event and you need advertising, you're in luck. The Chamber is now offering new pricing for all of our promotional opportunities.

ENHANCED MEMBERSHIP LISTING

\$120/yr

Adding additional advertising to your Online Membership Directory listing, this option allows you to upload a 1600 character "About Us" bio, 15 photos, and link to a YouTube video.

COMPANY LOGO ON YOUR LISTING

\$25/yr

Want to add your company to your Online Membership Directory Listing? This option will help you stand our amongst the crowd!

BRICK PAVER PROGRAM \$125 - \$315/one-time fee

Leave your mark for years to come and be a part of Chamber history by purchasing a commemorative paver for display in our front entrance. Sizes are 4"x8" and 8"x8", clip art or no clip art.

MEMBER SPONSORSHIP

\$275/year

Would you like to help a local small business cover their annual Chamber membership? This charitable option is available for any member.

Need some analytics to make this decision even more sound?

- Digital Sign 36,640 cars drive by our digital sign each day per ALDOT
- Weekly E-Newsletter Emailed directly to 3,045 Chamber members & contacts each week
- Website Ad Banners We receive 8,500 average views on our Chamber website monthly



INTERESTED?

Feel free to contact us at (256) 237-3536 or info@calhounchamber.com





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